

THE BUS ASSOCIATION OF NEW YORK



*ANNUAL MEETING
AND
MARKETPLACE*

*OCTOBER 25-27, 2009
ALBANY, NEW YORK*



BANY Annual Meeting and Marketplace

Albany Marriott Hotel

189 Wolf Road - Albany, New York 12205

Phone: (518) 458-8444 - FAX: 518-482-7809

www.marriott.com

About the Bus Association of New York (BANY)

Since 1938, the Bus Association of New York has represented and promoted the interests of our Operator and Associate members in regard to the full range of transportation and transportation related services. The focus of our Annual Meeting and Marketplace is to bring our Operator Members and Associate Members together in a social-business setting to highlight the products and services offered by this important component of the travel industry.

About the Albany Marriott Hotel

The Albany Marriott Hotel will be our hosts for the BANY Annual Meeting and Marketplace. The Albany Marriott Hotel provides the perfect location when traveling to Albany for business, social events, large conventions or that all important relaxing getaway weekend. The hotel is perfectly located off of I-87, only 5 minutes from the Albany Airport, 20 minutes from downtown Albany and 30 minutes from Saratoga Springs. The Albany Marriott hotel offers a relaxation area featuring an indoor/outdoor pool, hydrotherapy pool and a fitness center. The Market restaurant and Chats lounge provide a variety of dining and beverage options sure to please every guest. The Albany Marriott provides complimentary shuttle service 6am-12am to and from the Albany International Airport.

Albany Marriott Hotel Room Rates

Room rates are \$109.00 for Operators and \$129.00 for Associates. Rates are subject to occupancy and state/local sales tax, currently at a total of 11%.

Check-in time is 4:00 pm. Check-out time is 12:00 noon. Guests arriving before 4:00 pm will be accommodated as rooms become available. The Bell Captain can arrange to check baggage for those arriving early when rooms are not available and for guests attending functions on the day of departure.

To Make Your Hotel Reservation

Each individual guest must make their own reservation by either calling the Marriott Hotel at 1-800-443-8952 and identifying yourself using one of the following codes; ***Associates please use code BAB, Operators please use code BAA*** or visit the BANY Website at www.banybus.org and click on the link for hotel reservations. Reservations must be made by **October 5, 2009**.

All individual reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. If a guest needs to cancel their room reservation for any reason they must contact the Marriott Hotel at least 24 hours in advance prior to the arrival date and obtain a cancellation number. Deposits will only be refunded or credited if 24 hours notice and a cancellation number is obtained.

We look forward to welcoming you to Albany!

EVENT SCHEDULE (TENTATIVE)

Please visit for the BANY website for program updates (www.BANYBUS.org)

Sunday, October 25, 2009

1:00 pm

- Registration Opens

3:00-5:00 pm

- Board of Director's Meeting

6:00 pm

- Operator's Dinner

Monday, October 26, 2009

7:00 am

- Registration Opens

7:00 - 8:30 am

- Buffet Breakfast
- Guest Speaker (Legislative Update)

9:00 - 9:50 am

- Educational Session

10:00 - 11:50 am

- Marketplace I

12:00 - 1:30 pm

- General Session with Guest Speaker and Lunch

2:00 - 2:50 pm

- Educational Session

3:00 - 4:30 pm

- Marketplace II

4:30 - 5:00 pm

- Visit Coach Manufacturers

6:30 - 7:00 pm

- Cocktail Reception

7:00 pm

- Awards Banquet

Tuesday, October 27, 2009

7:00 - 8:50 am

- Breakfast and Annual Business Meeting

9:00 - 10:15 am

- Roundtable Nuts and Bolts Presentation

10:15 - 10:30 am

- President's Wrap Up

10:45 - 11:45 am

- Board of Director's Meeting



PLAN TO JOIN US!



BANY ANNUAL MEETING AND MARKETPLACE REGISTRATION FORM OCTOBER 25-27, 2009

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone _____

Fax _____

E-mail _____

Registration Information

All individuals must register to attend the BANY Annual Meeting and Marketplace. Mail or fax your completed registration form to: *BANY-PO Box 12035-Albany, NY 12212* or fax to *518-383-5706* with your credit card information.

Registrant Name	Operator	Associate	BANY Member Rate \$200-first person \$150 all others	Non-Member Rates \$250 first person \$200 all others	Guest Rate \$100	Amount Due

Operator Rebate

BANY bus operator members who register and attend the entire marketplace functions will receive a \$50 rebate. For your rebate you have two choices, apply the rebate toward your 2010 dues or request a rebate check. Please indicate your preference below.

Guests

For registration purposes "Guest" includes spouse, family member(s), or other individuals who are **not** company employees or representing your company. Guests cannot participate in marketplace.

Marketplace Information

There will be no pre-appointment set: all registered and qualified associates have the opportunity to select which operator they want to meet with in 8 minute increments.

Dietary Restrictions

I have the following Dietary Restriction or Food Allergy _____

Payment Information: *Please make checks payable to BANY. If using a VISA or Mastercard please fill in the information below using the billing information where your bill statement is received.*

Total Amount Due \$ _____

Operator Rebate: (Please indicate your choice) _____ Apply toward 2010 Dues _____ Send a Rebate Check

VISA/Mastercard# _____ Exp Date _____

Name as it appears on card

Statement Billing Address

City

State

Zip



BUS ASSOCIATION OF NEW YORK ANNUAL MEETING AND MARKETPLACE

MARRIOTT HOTEL-ALBANY, NEW YORK
OCTOBER 25-27, 2009

- SPONSORSHIP AND ADVERTISING OPPORTUNITIES -

\$2,500 Operator's Dinner (Sunday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and full page ad in event program
- Opportunity to introduce company during event
- Two Complimentary Event Registrations

\$2,500 Awards Dinner (Monday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and full page ad in event program
- Opportunity to introduce company during event
- Two Complimentary Event Registrations

\$2,500 Awards Reception (Monday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and full page ad in event program
- Opportunity to introduce company during event
- Two Complimentary Event Registrations

\$2,500 Luncheon (Monday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and half page ad in event program
- Opportunity to introduce company during event
- Two Complimentary Event Registration

\$1,500 Buffet Breakfast (Monday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and quarter page ad in event program
- Opportunity to introduce company during event

\$1,500 Buffet Breakfast (Tuesday)

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and quarter page ad in event program
- Opportunity to introduce company during event

\$1,000 Hotel Meeting Room Rental Costs

Sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and quarter page ad in event program

\$500 Networking Sessions:

★ **Coffee Break(s)**

Monday – OPEN

Tuesday – OPEN

★ **Afternoon Refreshment Break**

Sunday – OPEN

Monday – OPEN

Each sponsor receives:

- Company recognized in event promotion
- Company brochures included in registration packets
- Ad on website with link and description on company
- Logo and business card size ad in event program

\$250 General Sponsorship – OPEN

Help support the Association with a general sponsorship to help underwrite general event expenses.

Each sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Ad on website with link and description on company

ADVERTISING OPPORTUNITIES

You have the limitless potential to solicit new and repeat business by advertising in the BANY Event Program.

Advertising Rates:

\$200 Full Page \$150 Half Page \$75 Quarter Page

Please review the sponsor and advertising information for instructions and deadlines on the reverse side of this form.

SPONSORSHIP AND ADVERTISING INFORMATION

BANY encourages your sponsorship of our event and appreciates and welcomes any level of sponsorship you choose. With your sponsorship, comes our responsibility of helping promote you and your company to all of the BANY members and attendees. Below is some detail on sponsorship benefits and deadlines for each. Thank you in advance for your sponsorship and/or advertising commitment.

ADVERTISEMENT

- ★ We will put a black and white ad in the event program for you. Ad specs are:
Full - 8" x 5" Half - 4" x 5" Quarter - 4" x 2 1/2"
- ★ Full-page ads should be set up vertically. Half and quarter size ads may be set up vertically or horizontally.
- ★ Your ad can be submitted in any of the following formats: .jpg, .gif, Word, or PDF.
- ★ Deadline date for the ad is **Thursday, October 1st**.
- ★ Ads should be e-mailed to bany@banybus.org or if you need to mail it, please place the ad on a disc or CD and mail to: BANY, PO Box 12035, Albany, NY 12212.

PROMOTIONAL MATERIALS for REGISTRATION PACKETS

Please send us any promotional material/brochures and/or giveaways that you would like to have in the Event Registration Packet no later than **Thursday, October 8th**. We anticipate approximately 100 attendees. Information can be mailed to:

Tammy St.Louis
78 VanVranken Road
Clifton Park, NY 12065

WEBSITE PROMOTION

- ★ Information about your company will be placed on the BANY website. It will remain there until the end of December. Information we need includes: Company Name, Contact, Address, Phone and Fax numbers, E-mail Address, Website Address, Description of company (up to 75 words)
- ★ Company information will be placed on the website September 1st. We would like to have all of the information by **Thursday, August 27th** so that we can send an e-mail to the membership with a link to the sponsor page of the website.

Company Name: _____
Contact Name: _____
Address: _____
City, State, Zip: _____
Phone: () _____ Fax: () _____
Email: _____ Website: _____
Company Description: _____

Once again, thank you for your support! Please feel free to contact us if you have any questions.

BANY
PO Box 12035
Albany, NY 12212
Phone: (877)699-7222 ~ FAX: (518)383-5706
Email: BANY@BANYBUS.org ~ Website: www.BANYBUS.org

