

2026 BANY Marketplace Agenda (tentative)

Sunday, October 18th

12:00PM-5:00PM	Annual Meeting and Marketplace Registration FAM Tour
12:30PM-4:00PM	Welcome Reception
5:00PM-6:00PM	Dinner on Own

Monday, October 19th

8:30-9:30AM	Annual Meeting and Marketplace Registration Breakfast
9:30AM-9:45AM	President's Welcome and Annual Meeting Opening Remarks
9:45AM-10:45AM	<i>Operator Track: Motorcoach Insurance</i> Representative from Lancer Insurance <i>Tourism Track: Longwoods International, Domestic Travel Update</i> Kelsey Waite , Senior Director, Client Engagement, Longwoods International
10:45AM-11:45AM	Keynote Address - <i>The 6 Mindsets of Team! - Deeper Awareness for Effective Leaders</i> Ryan Walter , former NHL coach and Stanley Cup-winning player
12:00-1:00PM	Lunch
1:15-2:45PM	Industry Update: NYSDOT, ABA, UMA, Bus4NYC Marc Berger , Director, Motor Carrier Compliance Bureau/Passenger Carrier Safety Bureau Motor Carrier Investigations/Commercial Vehicle Enforcement, NYSDOT Fred Ferguson , Chief Executive Officer, American Bus Association Ken Presley – Vice President, Legislative & Regulatory Affairs & Industry Relations/COO, United Motorcoach Association Patrick Condren, Vice President, Secretary, Administrator, Bus4NYC
2:45PM-3:30PM	<i>Operator Track: Legislative Update</i> Fred Hiffa and Megan Osika , Park Strategies <i>Tourism Track: How to work with the International Inbound Tour Operators</i>
3:30PM-4:30PM	Networking Break with Exhibitors and Buses
4:30PM-5:15PM	Round Table
6:30PM-8:30PM	Reception and Banquet

Tuesday, October 20th

7:30-8:30AM:	Breakfast
8:35-8:45AM:	Annual Meeting of Membership
8:45-9:45AM:	<i>Operator Track: FMCSA Industry Update</i> <i>Tourism Track: How to do Business Successfully in Cultural Market</i> Katie Baker Barricks , Tenement Museum Alexandra Gaylord , Tenement Museum Danae Jones-Persip , Empire State Development in NY Michael Galban , Ganondagan State Historic Site
10:00AM-12:00PM	Marketplace

