



American Bus Association

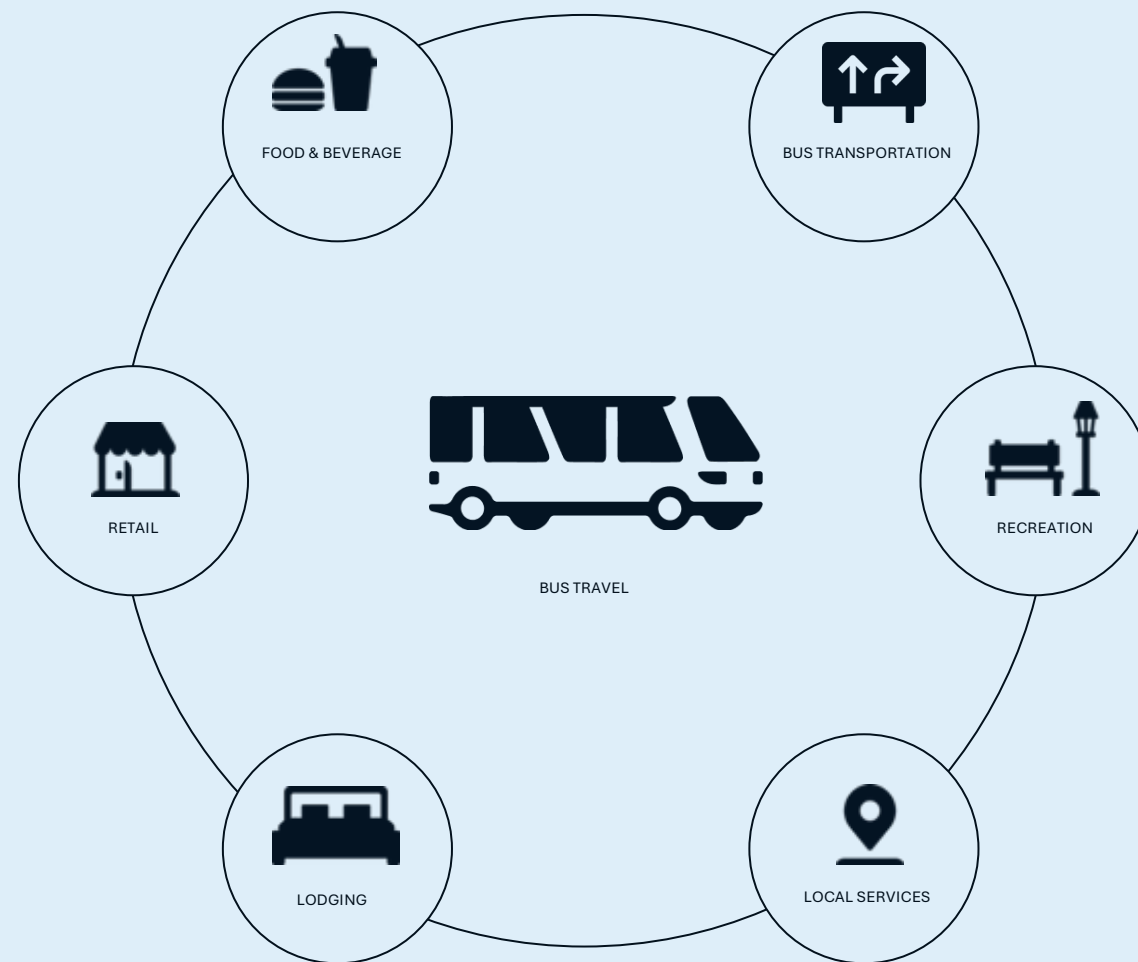
Bus Association of New York

Oct 19, 2026





Buses are the fuel for the group travel flywheel



\$161B

Total economic impact

44B+

Passenger miles

350M+

Total trips

800K

Jobs across the U.S.

51,000

Motorcoaches



We've reoriented ABA's strategic focus around four core pillars

ADVOCACY

Shaping Policies

We advocate for a smart, effective policies that protect and empower the group travel industry.



OPERATIONS

Elevating Standards

We provide tools, standards, and resources that make it easier for members to operate efficiently and successfully.



WORKFORCE

Developing Talent

We invest in training, development, and recruitment to build a skilled and sustainable industry workforce.



MARKETPLACE

Connecting The Industry

We connect operators and partners to drive business growth, visibility, and create a vibrant group travel economy.



Get Involved with ABA





Not sure where to start? Here easy are ways to get your company and staff involved



American Bus Association
**Driving Force
Council**



American Bus Association
**Bus Industry
Safety Council**



American Bus Association
**Bus Maintenance
& Repair Council**



American Bus Association
**Next Era
Leadership Council**



American Bus Association
**Women In Buses
Council**



American Bus Association
**African American
Council**



American Bus Association
**Entertainer
Council**



American Bus Association
**Hispanic
Council**



A balanced, strategic events portfolio

Washington, D.C.
Micro Fly-ins

Unite with industry leaders to advocate for group travel in DC.

BISC & Bus MARC
Summer Summit

Powered by BISC to advance safety, earn certifications, and stay compliant.

Driving Force
Executive Seminar

Build the skills to drive your career forward.

Quarterly CEO
Investor Call

Get updated on the latest ABA initiatives

Educational
Webinars

Learn and stay up to date on the latest industry education

Marketplace: The biggest week in group travel

JOIN

2,500+

attendees from
all over group
travel

LEARN

30+

educational
sessions packed
with industry
insights

CONNECT

70K+

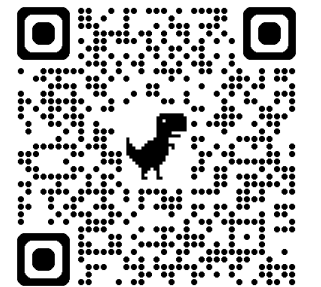
speed business
appointments

GROW

\$124.9M

Booked
business done
at the show

CATCH US IN CALGARY 2027





American Bus Association™

BISC & BusMARC Summer Summit

Greater Washington, D.C. – June 7-9, 2027

Elevating Fleet Excellence Through
National Leadership

\$12.4 BILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN NEW YORK

3.4B

PASSENGER MILES

\$5.8B

DIRECT SPENDING IMPACT



\$4.6B

DAY TRAVELER SPENDING

\$1.2B

OVERNIGHT TRAVELER
SPENDING

SUPPORTS ↓

New York Economic Data



57,527

TOTAL
JOBS



\$4.2B

TOTAL PERSONAL
INCOME



\$1.4B

TOTAL STATE
& LOCAL TAXES



\$12.4B

TOTAL BUSINESS
SALES



\$1.0B

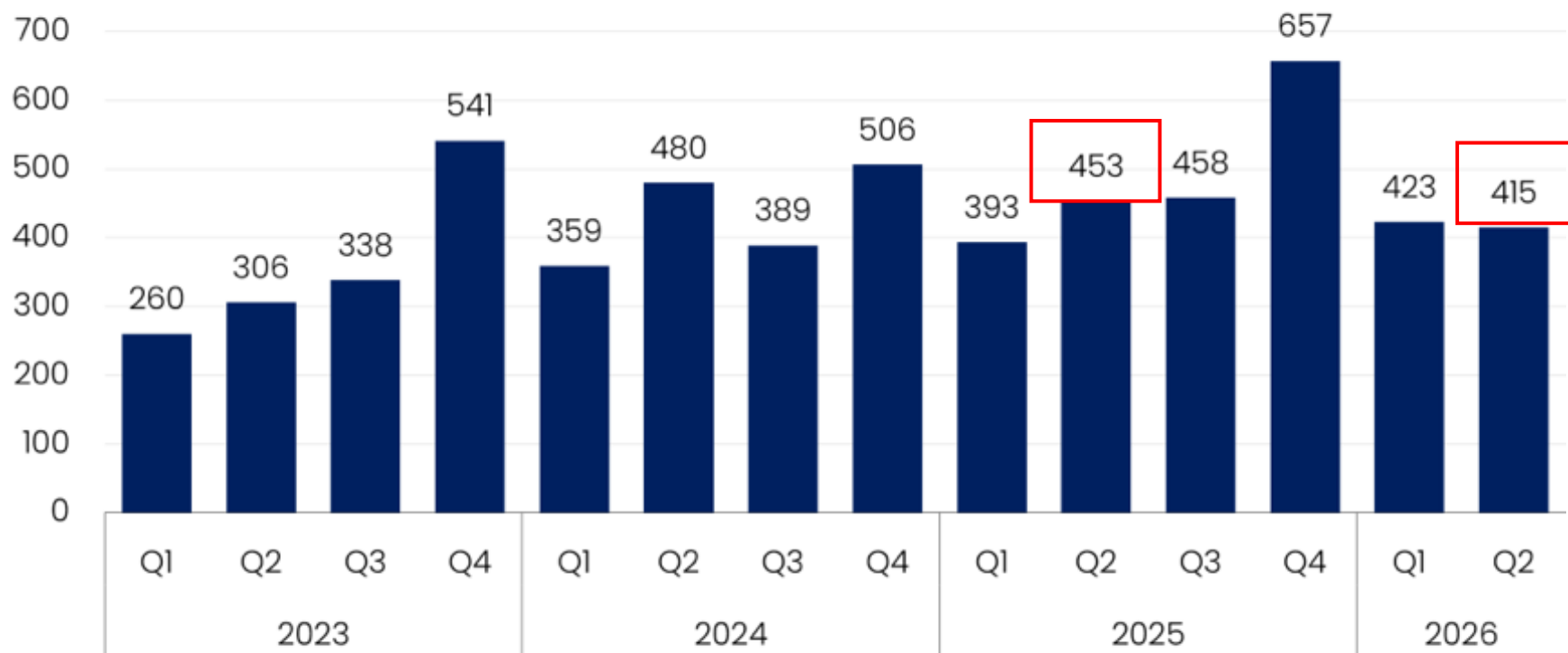
TOTAL FEDERAL
TAXES

ABA Foundation Data



Quarterly Bus Sales Survey

Figure 2: New Total Sales, 2023-2026

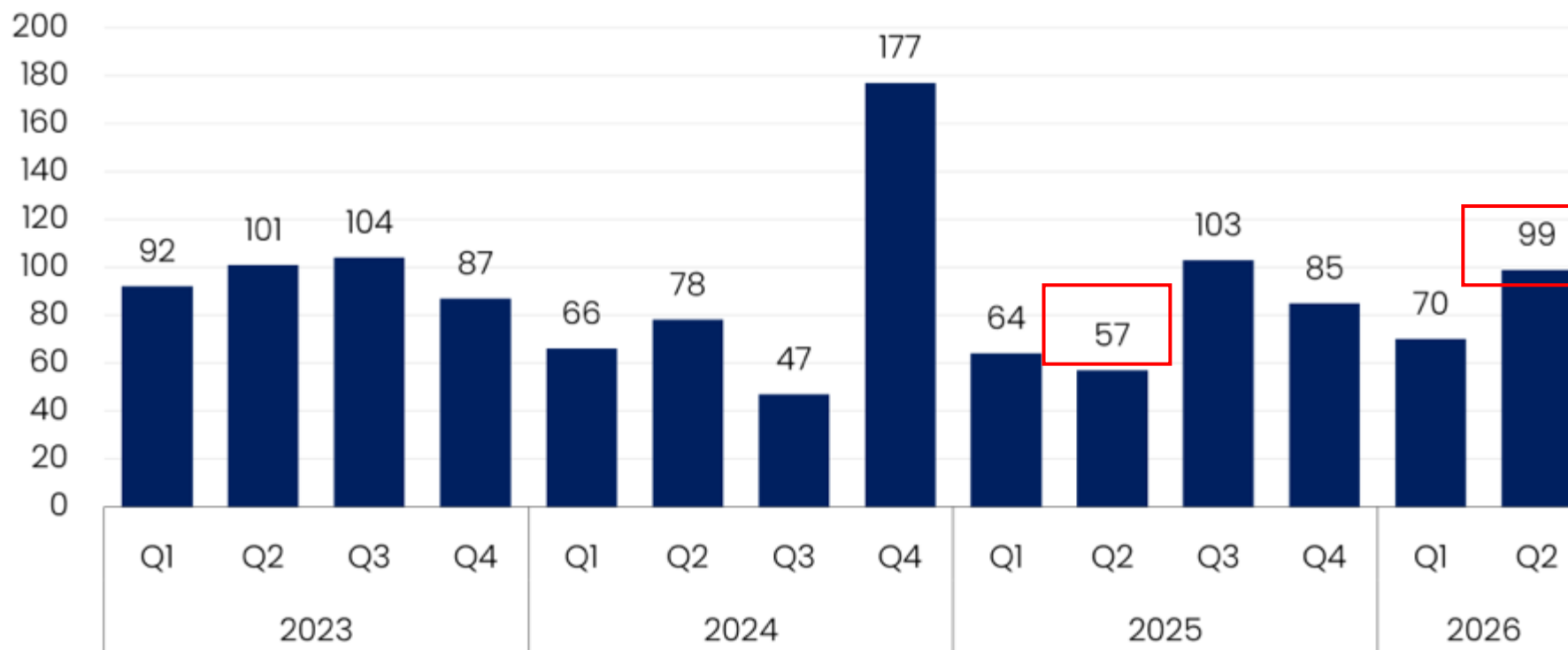


Source: ABAF Motorcoach Builder Survey

Private operators bought 27% fewer new coaches in Q2. This follows a Q1 decline of 19% YOY.

Quarterly Bus Sales Survey

Figure 3: Pre-owned Sales, 2023-2026



Source: ABAF Motorcoach Builder Survey

Pre-owned sales were up 74% in Q2, building on a 9.4% increase in Q1.

360 View of the Motorcoach Industry 2025



Metric	2024	2025	Change
U.S. carriers	1,829	1,769	-3.3%
U.S. motorcoaches	47,348	49,543	+4.6%
Passenger miles	37.6B	41.1B	+9.3%
Direct spending	\$69.8B	\$72.5B	+3.9%
Total economic impact	\$158.0B	\$161.6B	+2.3%
Jobs	890,031	897,449	+0.8%
Taxes	\$27.7B	\$28.0B	+1.1%

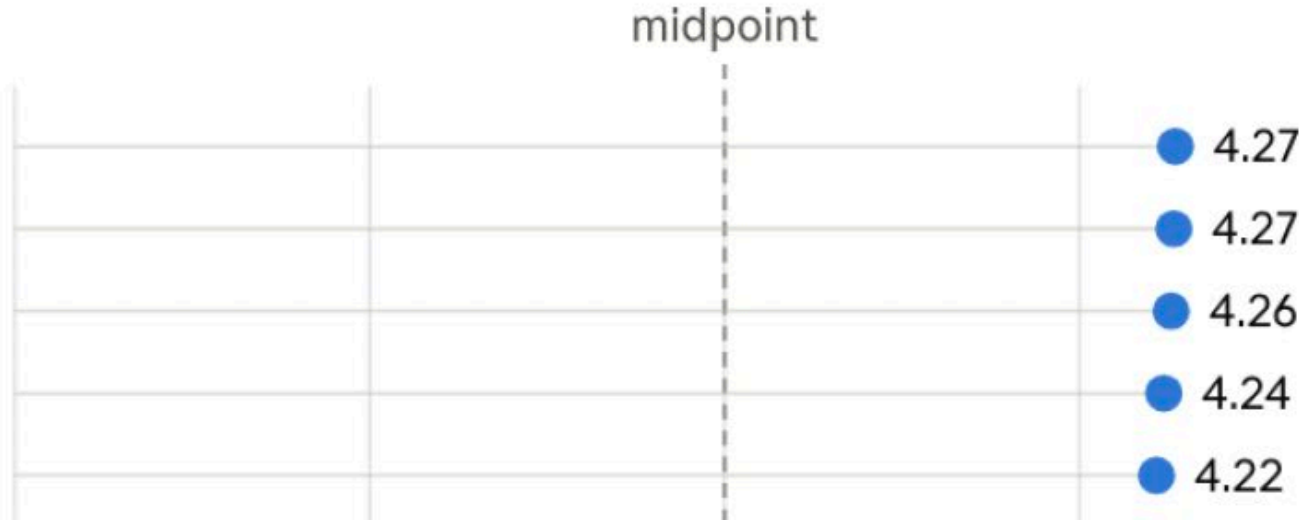
- Growth:
 - Passenger miles +9.3%; fleet +4.6%; direct spending +3.9%.
- Utilization:
 - U.S. carrier count fell 3.3%, while the motorcoach fleet grew 4.6% and passenger miles increased 9.3%.
 - Passenger miles grew twice as fast as fleet size, signaling stronger use of existing and added capacity.

ABA Affordability Agenda



ABA Policy Survey

- Fuel tax rebate (Q9)
- Exclude coaches from tariffs (Q8)
- Unified national idling standards (Q11)
- Maintain insurance limits (Q7)
- Maintain minimum insurance limit (Q9)



Top 5 Focus Areas from Policy Survey

Sep 11 and Oct 15, 2026

ABA Foundation's National Motorcoach Insurance Study

- 98% reported premium increases over the past five years, with more than half seeing premiums more than double.
- Nearly 85% have raised customer prices because of higher insurance costs.
- 71% reported fewer insurers willing to quote their business.
- 39% have considered selling or closing their businesses amid insurance and other operating pressures.

Phase / Task	May	June	July	Aug-Oct.	Nov.-Dec.	Feb
Task 1: Research & Data Collection	●					
Task 2: National Bus Industry Survey	●	●				
Task 3: Comparative Industry Analysis	●	●	●			
Task 4: Findings & Recommendations		●	●	●		
Task 5: Stakeholder Review & Finalize				●	●	
Deliverables & Public Release at MKPL						●



We can't sit idle in NYC

METRO **EXCLUSIVE**

Bus firms sue NYC anti-idling law that is making 'bounty hunters' rich

By [Carl Campanile](#) and [Matt Troutman](#)

Published May 11, 2026 | Updated May 11, 2026, 5:06 p.m. ET

43 Comments



[Home](#) > [Motorcoach](#)

ABA's Ferguson Testifies in Support of BUS Act, National Standards for Bus Operators

The BUSES Act would create a nationwide framework preventing state and local governments from enforcing bus idling restrictions of less than 15 minutes, a threshold consistent with existing Environmental Protection Agency guidance.



Staff and News Reports • Editorial Staff

[Read Staff and News's Posts](#)

June 3, 2026

ABA

ABA and UMA Unite in Joint Federal Petition

Both associations stand together in challenging the New York City motorcoach idling enforcement program

The median motorcoach operator serving New York City is absorbing \$50,000 per year in lost revenue, added costs, rerouting, and/or legal burden — directly attributable to NYC's idling enforcement program.

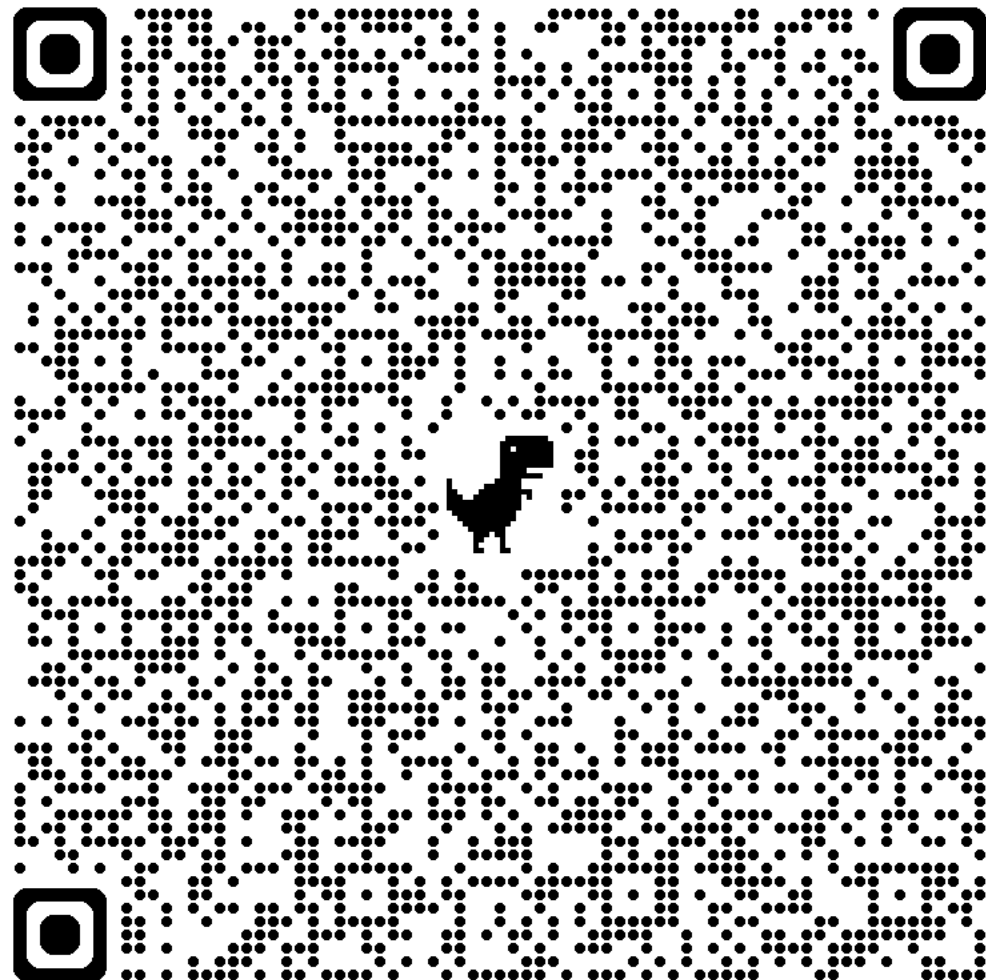
Source: 69 operator self-reports, ABA Survey, April–May 2026. Range: \$6,000–\$500,000+.



NYC Council Hearing tomorrow!!

**NYC Considering Increasing Fines by
275%, from \$2,000 to \$7,500**

**Email your comments
to testimony@council.nyc.gov by
midnight Monday, October 19**



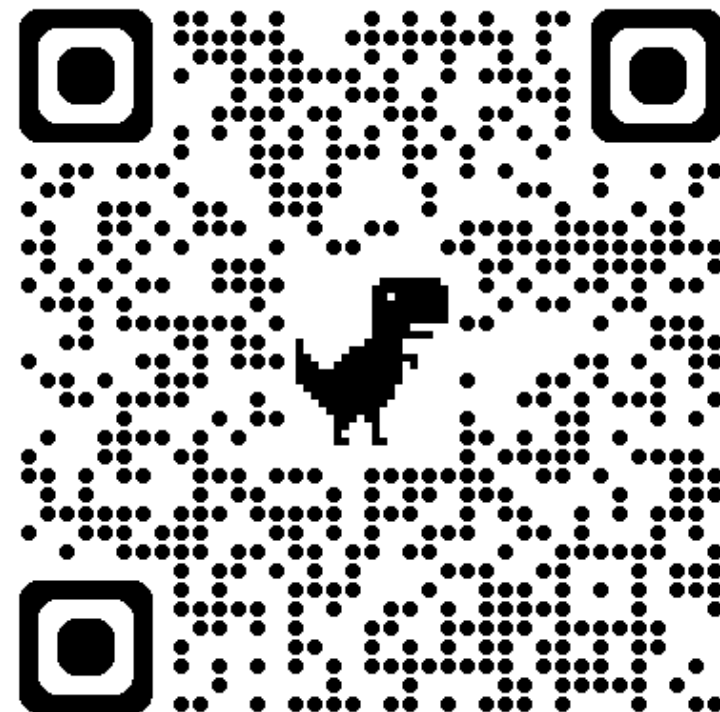
Download Sample Testimony

ABA Flash Survey: The Impact of Diesel Fuel Costs on Motorcoach Operators

Help ABA Advocate for Fuel Tax Relief

Rising diesel fuel costs are putting additional pressure on motorcoach operators and the customers they serve.

Take the Survey Today!





Tariffs are flowing through





Supreme Court Holds that Safety is Paramount when selecting motor carrier

Charter Bus Maintenance

Nothing ruins a group trip faster than breaking down on the side of the road. Not to worry—professionals inspect our minibus and charter bus rentals before each and every trip.

You can trust that your bus has the optimal engine oil, tire pressure, tire tread, and whistle-clean electrical equipment before everyone climbs aboard. And our charter buses undergo routine preventative maintenance, your group will be set up for success with a limited chance of a breakdown.





Look Before You Book
A PROJECT BY THE AMERICAN BUS
ASSOCIATION

[Home](#)

[Why Booking Direct
Matters](#)

[Buyer
Checklist](#)

[How to
Check](#)

[Find a
Company](#)

[Buyer
Resources](#)

[Latest
Stories](#)



[Find a
Company](#)

• A PROJECT BY THE AMERICAN BUS ASSOCIATION

Look Before You Book

Before you book a bus, check the company behind the trip.

Bus travel is one of the safest, most efficient, and most important ways Americans move. Motorcoaches connect communities, schools, teams, workers, military groups, churches, seniors, tourists, and families every day. But not every company selling bus transportation is the same. This campaign gives transportation buyers the tools to verify safety, licensing, insurance, and operating standards before a trip is booked.

[Find a Company](#)

[Download the Buyer Safety Checklist](#)

Verify a Carrier

Ask the company for its USDOT number, then verify through FMCSA.

USDOT NUMBER

e.g. 1234567

[Search](#)

→ Opens FMCSA Safety Measurement System

Don't have the USDOT number? Ask the company directly. If they can't provide it, reconsider booking.

Thank you!

fferguson@buses.org

