2026 BANY Marketplace Agenda (tentative)

Sunday, October 18th

12:00PM-4:00PM	Annual Meeting and Marketplace Registration FAM Tour
5:00PM-6:00PM	Welcome Reception
6:00PM	Dinner on Own

Monday, October 19th

8:30-9:30AM	Annual Meeting and Marketplace Registration Breakfast
9:30AM-9:45AM	President's Welcome and Annual Meeting Opening Remarks
9:45AM-10:45AM	*Operator Track:* **Motorcoach Insurance** Representative from Lancer Insurance *Tourism Track:* **Longwoods International, Domestic Travel Update** **Kelsey Waite**, Senior Director, Client Engagement, Longwoods International
10:45AM-11:45AM	Keynote Address - ***The 6 Mindsets of Team! - Deeper Awareness for Effective Leaders*** **Ryan Walter**, former NHL coach and Stanley Cup-winning player
12:00-1:00PM	Lunch
1:15-2:45PM	**Industry Update: NYSDOT, ABA, UMA, Bus4NYC** **Marc Berger,** Director, Motor Carrier Compliance Bureau/Passenger Carrier Safety Bureau Motor Carrier Investigations/Commercial Vehicle Enforcement, NYSDOT **Fred Ferguson**, Chief Executive Officer, American Bus Association **Ken Presley** – Vice President, Legislative & Regulatory Affairs & Industry Relations/COO, United Motorcoach Association **Patrick Condren, Vice President, Secretary, Administrator, Bus4NYC**
2:45PM-3:30PM	*Operator Track:* **Legislative Update** **Fred Hiffa and Megan Osika,** Park Strategies *Tourism Track:* **How to work with the International Inbound Tour Operators**
3:30PM-4:30PM	Networking Break with Exhibitors and Buses
4:30PM-5:15PM	Round Table
6:30PM-8:30PM	Reception and Banquet

Tuesday, October 20th

7:30-8:30AM:	Breakfast
8:35-8:45AM:	Annual Meeting of Membership
8:45-9:45AM:	*Operator Track:* **FMCSA Industry Update** *Tourism Track:* **How to do Business Successfully in Cultural Market** **Katie Baker Barricks,** Tenement Museum **Alexandra Gaylord,** Tenement Museum **Danae Jones-Persip,** Empire State Development in NY **Michael Galban,** Ganondagan State Historic Site
10:00AM-12:00PM	Marketplace